
Devens Eco-Efficiency Center

Promoting the profitability of sustainability

Devens Eco-Efficiency Center

- Provides services that enable enhanced environmental, economic, and social performance, and facilitate collaboration
 - EcoStar program
 - Educational forums
 - Technical assistance
 - Networking events



EcoStar – Focused on the Basics

- Has a mission to *promote sustainable development by integrating economic, social, environmental needs*
- Voluntary, non-regulatory and non-prescriptive, focused on goals relevant to the organization
- Hosts workshops, support, tools that enable more efficient use of resources and reduce costs
- Founded in 2005; 30 members from 9 towns



Areas of Focus

- Environmental vision, policy statement
 - Pollution prevention assessment, goal setting
 - Business linkages
 - Involving employees, suppliers, customers
 - Water conservation
 - Energy efficiency
 - Green building design
 - Toxics use reduction
 - Materials reuse, recycling
 - Product design, packaging
 - Environmentally preferable purchasing
 - Transportation
 - Business mentoring
 - Climate change mitigation
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Roundtable Forums



- Environmental, Health, Safety: discuss trends, practices, mentor
- Compliance University: review regulations pertaining to water, emissions, waste, toxics
- Green Buildings: share project experience, site visits, LEED study group
- Transportation Efficiencies: operational strategies, collaboration to decrease costs

Transportation Initiatives

- Coordinating delivery partnerships between distribution centers and small businesses
- Building ride share program with MassRIDES



Energy Services

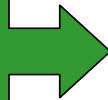
- Energy Conservation Campaigns
 - Develop campaign, engage employees
 - Kill-a-Watt demo to measure potential savings
- Promote energy efficiency opportunities
 - Newsletters, checklists, site visits
 - Energy Star Portfolio Manager benchmarking



Recycling Services

- Program development, recycle containers, employee education, outreach activities
- Use of publicly-accessible containers for cardboard, paper, plastics, bottles, cans

3 Tons
Material
\ Month



The Great Exchange!

- Goals:
 - ❑ Redirect excess inventory or reusable waste stream
 - ❑ Find discounted materials, services offerings
 - ❑ Network, explore new business opportunities
- Results:
 - ❑ Long term partnerships established
 - ❑ Cost savings from avoided purchases and decreased waste disposal



Other EcoStar Activities



*Special
Training
Events*



*Every Day is
Earth Day
Celebration*



*Educational
Field Trips*



*Community
Betterment
Projects*

Comments? Questions?

Contact us:

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